



ATHENA

FINANCIAL ADVISORS, INC.

EARLY STAGE CONSULTING SERVICES

Athena Financial Advisors, Inc. provides specialized consulting services to assist Early Stage Companies during their initial rounds of fundraising.

Athena Financial Advisors' Consulting Division offers assistance in areas that include:

- Business Plans
- Financial Projections
- Valuation
- Structure of Proposed Transaction
- Structure of Security to be Sold
- Development of Fundraising Marketing Materials
 - Executive Summary
 - Investor Presentation
 - Summary of Terms of the Offering
 - Private Placement Memorandum
 - Subscription Agreement
- Assistance with Identification of Sources of Capital
- Guidance Regarding Industry Specific Investor Conferences
- Consulting and Advice
 - Organizational & General Corporate Matters
 - Shareholder Agreements
 - Establishment of Advisory Boards and Board of Directors
 - Manufacturing, Supply, Distribution and Related Agreements
 - Strategic Partnerships and Joint Ventures
 - Outsource/Interim CFO Services

Athena's staff has extensive experience in a variety of industries including **dealerships, distribution, energy, healthcare, life sciences, pharmaceuticals and medical devices, information technology, insurance, manufacturing, not for profits, real estate, restaurants, retail, staffing and others.**

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